



Aterian's PurSteam and Mueller Living Brands Launch Products in Walmart Stores

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Innovative Appliances Designed to Enhance Everyday Living, Expand Retail Reach, and Strengthen Aterian's Brand Portfolio

SUMMIT, N.J., June 11, 2025 (GLOBE NEWSWIRE) -- **Aterian, Inc. (Nasdaq: ATER)**, a consumer products company, today announced the national launch of two of its most innovative home appliances - the PurSteam Steam Station Max and the Mueller Living Cordless Portable Vacuum Sealer - now available nationwide across Walmart locations.

"These launches reflect Aterian's broader mission to expand our omni-channel presence by bringing high-quality consumer products to both digital and physical retail platforms," said Arturo Rodriguez, Chief Executive Officer of Aterian. "The increased brand visibility, coupled with mass-market accessibility, is designed to strengthen the Company's growth trajectory and retail partnerships."

Product Launch Descriptions

- The PurSteam Steam Station Max delivers premium ironing performance at an accessible price point. Featuring rapid 1.5-minute preheat, strong continuous steam output, and a large 50.7 oz water tank, it's built for speed and convenience. A ceramic soleplate ensures smooth gliding across all fabrics, while integrated anti-calc, anti-drip, and auto shut-off features enhance safety and extend appliance life.
- Also launching is the Mueller Living Cordless Portable Vacuum Sealer, a compact, high-performance food preservation tool that seals up to 60 bags on a single charge. With universal compatibility, fast 3-hour charging, and a cordless design, it's ideal for everyday kitchens, meal prepping, or on-the-go storage.

"Whether it's the commercial-grade power of our PurSteam Steam Station Max or the flexible, space-saving design of our Mueller Living Cordless Portable Vacuum Sealer, our goal is to deliver intelligent products that make life at home better," Mr. Rodriguez continued. "These launches exemplify our commitment to combining thoughtful design with the power, safety, and everyday convenience that households demand."

About PurSteam

PurSteam, an Aterian brand, is dedicated to revolutionizing the way people clean and care for their homes. From high-performance steam irons to state-of-the-art steam mops, PurSteam delivers products that combine advanced technology, superior quality, and exceptional value. To learn more, visit www.pursteam.com.

About Mueller Living

Mueller Living, part of the Aterian brand portfolio, believes the kitchen is the heart of the home. Known for its premium, affordable kitchen tools, Mueller Living inspires cooks of all levels with products that blend comfort, design, and durability. To learn more, visit www.muellerliving.com.

About Aterian, Inc.

Aterian, Inc. (Nasdaq: ATER) is a technology-enabled consumer products company that builds and acquires leading e-commerce brands across multiple categories, including home and kitchen appliances, health and wellness, and air quality devices. The Company sells across the world's largest online marketplaces, including Amazon, Walmart, and Target as well as its own direct-to-consumer websites. Aterian's brands include Mueller Living, PurSteam, hOmeLabs, Squatty Potty, Healing Solutions, and Photo Paper Direct. To learn more, visit www.aterian.io.

Forward Looking Statements

All statements other than statements of historical facts included in this press release that address activities, events or developments that we expect, believe or anticipate will or may occur in the future are forward-looking statements including, in particular, our ability to expand our omni-channel presence, and strengthen our growth trajectory and retail partnerships. These forward-looking statements are based on management's current expectations and beliefs and are subject to a number of risks and uncertainties and other factors, all of which are difficult to predict and many of which are beyond our control and could cause actual results to differ materially and adversely from those described in the forward-looking statements. These risks include, but are not limited to, those related to our ability to continue as a going concern, the effect of tariffs and other costs on our results, our ability to continue to operate following our reduction in workforce, our ability to meet financial covenants with our lenders, our ability to maintain and to grow market share in existing and new product categories; our ability to continue to profitably sell the SKUs we operate; our ability to maintain Amazon's Prime badge on our seller accounts or reinstate the Prime badge in the event of any removal of such badge by Amazon; our ability to create operating leverage and efficiency when integrating companies that we acquire, including through the use of our team's expertise, the economies of scale of our supply chain and automation driven by our platform; those related to our ability to grow internationally and through the launch of products under our brands and the acquisition of additional brands; those related to consumer demand, our cash flows, financial condition, forecasting and revenue growth rate; our supply chain including sourcing, manufacturing, warehousing and fulfillment; our ability to manage expenses, working capital and capital expenditures efficiently; our business model and our technology platform; our ability to disrupt the consumer products industry; our ability to generate profitability and stockholder value; international tariffs and trade measures; inventory management, product liability claims, recalls or other safety and regulatory concerns; reliance on third party online marketplaces; seasonal and quarterly variations in our revenue; acquisitions of other companies and technologies and our ability to integrate such companies and technologies with our business; our ability to continue to access debt and equity capital (including on terms advantageous to the Company) and the extent of our leverage; and other factors discussed in the "Risk Factors" section of our most recent periodic reports filed with the Securities and Exchange Commission ("SEC"), all of which you may obtain for free on the SEC's website at www.sec.gov.

Although we believe that the expectations reflected in our forward-looking statements are reasonable, we do not know whether our expectations will prove correct. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof, even if subsequently made available by us on our website or otherwise. We do not undertake any obligation to update, amend or clarify these forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

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